

**BAB meeting  
February 16, 2012—6:00 p.m.  
Conway Police Department**

Present: Peter Mehl, Jennifer Boyett, Greg Reddin, Jim Bruce, Lynn Schaefer

City bike manager: Wes Craiglow

Absent: Duston Morris, Erik Leamon

Ex-Officio: Chief A.J. Gary, Ronnie Hall

Guests: David Barber, Michael Yoder (Safe Routes to School)

1. Way-finding signage: Ronnie reported that the route is mostly done. Various group members who have ridden on the route mentioned places where it is not clear, including the entrance to and inside Shady Valley.
2. Blaney Hill Project: Greg said he and Duston have been contacting people who want to help with the project.
3. Establishment of PBAB: The merger of BAB, SRTS, and the pedestrian group is on the agenda for the Feb. 28 city council meeting, 6:30 at District Court building, on Parkway. **Peter urged everyone to go to the meeting to support it.** He also asked members to consider whom to nominate for the additional positions on the board. **Wes will contact school principals to get names of teachers or active PTO parents who might be interested;** he said contacts are needed at St. Joseph's and Conway Christian School. **Peter will ask Felicia to announce the board positions (once approved) in the newspaper.** David suggested meeting with Dr. Murray; we will schedule once the new board is approved.

New board members will have to be approved by the council and the mayor.

4. Public relations campaign: Jennifer has brainstormed ideas and worked out a budget for using the funds from AHTD. She distributed the budget, which includes advertising on the Log Cabin Democrat's website, in 501 Life, and at Cinemark; "buckslips" inserted into Conway Corp. bills; activities on Bike to School Day and during Toad Suck Daze; a "summit" meeting to take place in the summer; and a PBAB website using WordPress. Wes and Greg both said they could help with the maintenance of the site.

Specific activities were discussed for Bike to School Day and Toad Suck Daze, including a bike rodeo, a bike lock-up area (TSD), and distribution of educational coloring books. **Greg will contact MEMS about their participation in these activities.** Several board members will not be able to volunteer on Bike to School Day (May 9) because of previous commitments; Chief Gary said that CPD's school resource officers may be able to work with Jim that day. Volunteers will be at various stations helping children fit their helmets and checking bikes over.

Wes said that \$500 is needed from the grant funding to repaint the trailer for bike rodeos. There is an additional \$3000 from a stand-alone grant that can be used for some of the expenses, perhaps for the summit. The \$3000 must be used before May 2013.

A motion to affirm the campaign was unanimously approved. **Jenn, Peter, and Wes will work as a subcommittee to continue fleshing out the plan and budget.** Peter emphasized that the educational nature of the campaign must be the focus.

5. Officers for 2012: **The Board voted to approve Erik Leamon to serve as chair of BAB, Duston Morris will serve as vice-chair (chair-elect), Lynn will continue to serve as secretary.** Peter passed out a list of contact information for BAB members and ex-officio members and asked everyone to check if all the data is correct. Terms begin immediately!
6. Media opportunity: Erik and Michael will be interviewed by David Keith on Channel 5. **Peter asked Michael to contact Wes (who had to leave the meeting early) and set it up. Jim will send a copy of the CAB annual report to Michael for background information.**
7. River Trail from Conway to Pinnacle Mountain State Park: CAB board member Jeff Marotte has been in contact with Judge Buddy Villines regarding this project. A meeting is scheduled with Mayor Townsell, Judge Scroggin and Judge Villines to discuss plans for creating such a trail.
8. SRTS infrastructure grant: The project is for new sidewalks. Jim suggested putting a sidewalk on Salem Road leading from the Tucker Creek trail area to Kroger and on to Prince Street, and also one on Tyler Street east of Salem. Michael reminded the group that area schools have to be involved since the grant is for school infrastructure. Peter noted a need for a sidewalk from Tyler north on Donaghey to Meadowlake for students walking to catch a bus.
9. Next month's meeting: March 15<sup>th</sup>, 6 p.m. at the Police Department.