

Board Members Present: David Barber, Matt Murphy, Bethany Stovall, Mark Voyles, Jim Bruce, Amanda Potter Cole, Emily Walter, Scott Lucas, Greg Reddin, Jessica Henry Spayde, Michael Yoder

Also Present: Finley Vinson (ex-officio member and Director, Street Department).

The meeting began at 12:13 PM.

1. Welcome and Introductions: The Board welcomes the new members. Jessica will not be able to continue because of work-related commute, and will resign from BPAB after this meeting. The Board expressed its appreciation for her hard work.

2. November Minutes were approved by unanimously.

3. Kimberly Clark as a potential donor to BPAB. Matt Murphy to investigate through Todd Ake, former board member and employee of Kimberly Clark, whether the board ought to apply to the company for community funding.

4. The State of BPAB.

a. Discussion occurred regarding the relationship between BPAB and the Street Department. Finley Vinson's letter to Mayor Townsell was discussed. Some members of BPAB felt the letter was overly critical of BPAB and the board's ability to carry out its duties. Finley clarified that he regretted the tone of the letter, and he clarified what he meant to communicate. He intended the letter as a commentary solely on the board's response solely to the Lewis Ranch Road proposal, and is concerned that BPAB replies to Street Department calls for input on particular projects like Lewis Ranch Road exceed budget realities. Finley recommended that the board have a greater presence at Council meetings that include items that the board should be weighing in on. Amanda Potter Cole said that she will coordinate with the Mayor's Office (Felicia) to ensure that we are aware of agenda items of relevance to the board. Finley committed to re-build trust between Streets, BPAB and the Council. He recommended that the board pursue renewal of Bicycle Friendly Community status at a higher level, and that it seek to obtain Pedestrian Friendly Community status.

b. The board discussed the ongoing debate in urban planning circles regarding mixed-use paths versus on-street bike lanes. The general conclusion is that there is no one-size-fits-all answer, and a combination of public opinion surveys and education are key to alleviating whatever public fears there may be of riding in bike lanes.

c. Amanda Potter Cole summarized meetings she attended with Wes Craiglow, Mayor Townsell, Finley Vinson, and Shelly Mehl. Her conclusions of what she took away from the meetings were that 1) BPAB needs to get more public input through, especially from lower-income citizens who walk and ride bicycles proportionally more than the citizens as a whole, 2) BPAB should have more ex-officio members, specifically from the school board and Parks and Recreation Department, and 3) that the board needs more of a presence at City Council meetings.

5. Meeting Location. Because some citizens may feel that our current meeting location at First United Methodist Church is not as public a place as a government facility, the board discussed possible alternative locations and dates. Scott Lucas proposed the idea of the Fire Station on Caldwell.

6. Cars Parked in Bike Lanes. Finley Vinson expressed a concern about cars parking in bike lanes, and that more code enforcement may be needed. He is particularly concerned that it is not illegal for cars to

park in bike lanes if no specific signs are present that prohibit it. Discussion occurred regarding and there was general support for an ordinance against parking in bike lanes, which would allow police officer discretion to issue citations.

7. Exiting Members. Jim Bruce made a motion to recognize the service of Jessica Henry Spayde, Peter Mehl, and Todd Ake. Scott Lucas seconded. Discussion included the plan to write a letter to Council, which Amanda will draft. The motion passed unanimously.

8. Responsible Leadership. The board needs to 1) ensure that the web site contains all BPAB public documents, 2) identify which members will represent Safe Routes to School (SRTS) and which will represent the pedestrian side of the equation, and 3) keep up-to-date on appropriate best practices and analytics. David Barber and Michael Yoder will be the pedestrian representatives; Emily and a to-be-recruited member will focus on SRTS; Matt Murphy and Jim Bruce will continue as the cyclist representatives. Each of the named members will become more familiar with the applications and analytics related to their areas of focus; all other members will become familiar with best practices for bicycle and pedestrian advisory committees.

9. 2016 Communications Plan. A draft of the plan and a proposed BPAB calendar of events are attached. Amanda will try to get the Toad Suck Daze fee waived, given that BPAB is a City board. Emily wants to carry out successful Bike To School Day and Walk To School Day events, and to have even more media coverage than last year. These were very successful last year.

10. Miscellaneous Items.

a. Discussion around Board members addressing public events with strategic messaging to let the public know what BPAB does, why we do it, and our mission, including the importance of cycling and walking. Examples included CoHo (City of Hope Outreach), Faulkner County Tea Party, among others.

b. Proposed street projects will be voted on by Council in February. Greg Reddin will draft a recommendation for e-mail vote that any project listing sidewalks should be prioritized.

11. Motion to Adjourn. Michael Yoder made the motion. Amanda Potter Cole seconded. Motion passed and the meeting adjourned at 4:07.

12. Addendum: Action Items Subsequent to the 1/30/16 Meeting.

- New Membership Voting via email: Jim Bruce moved that BPAB nominate Mark Voyles to the one-year position on BPAB and Bethany Stovall and David Barber to three-year terms on BPAB and request a second. (Jan 22) Motion seconded by Michael Yoder. (Jan 23) Passed with no votes against; nominations submitted to City Council for approval. (Jan 25)
- 2016 Street Projects: Greg Reddin moved to submit a recommendation to the council to look at funding street projects as outlined by his letter and was seconded by Matthew Murphey. (Feb 1). The motion was approved unanimously via email and the letter submitted to the Mayor and Council. (Feb 4)
- 2016 meeting date/location: meetings will stay on the 3rd Thursday from 6:00 - 7:30 pm, but will move from the First United Methodist Church to the Conway Fire Station's central station meeting room. Meeting room secured by Scott Lucas holds up to 40 people.