

Bicycle and Pedestrian Advisory Board (BPAB)  
Minutes of the September 15, 2016 Meeting  
Conway Fire Department Conference Room  
The Meeting commenced at 6:02

Board Members Present: Amanda Potter Cole, Jim Bruce, Scott Lucas, Bethany Stovall, Mark Voyles, Michael Yoder, Emily Walter, Matt Murphy.

Board Members Absent: David Barber

Guests: Todd Ake, Bob Cole (Conway Police Department)

1a. Minutes of the August Meeting. Jim Bruce motioned to approve as amended. Bethany Stovall seconded Motion passed.

1b. Budget. The Board needs to follow up with the Mayor's Office about the current balance of the BPAB account, given Wes Craiglow's absence from the Planning and Development Department and, therefore, the inability to get that information from our usual source.

2. Board Openings. One position is open for a SRTS advocate, and one is a general opening. Those members whose terms expire at the end of the year need to think about their intentions to serve in 2017, and report to the Board. November is the last meeting of the year, so we will have to vote at that time on officers for 2017. Amanda Potter Cole will follow up with Felicia in the Mayor's Office to ensure board openings are listed on the web site.

3. Calendar. Walk to School Day is October 5. Ecofest is October 8. Ecofest is a good place to recruit for the two openings on the Board. Amanda Potter Cole will contact Debbie Ploper to ensure that we are signed up for Ecofest. Several board members volunteered to man the BPAB table. Matt Murphy will bring a table and tent. Amanda Potter Cole will forward an email sign-up. We will administer a slightly revised version of the same "micro survey" as last year to elicit participation with Ecofest attendees.

4. Budget. Emily Walter requested \$150.00-200.00 for promotional items to give away at Walk to School Day. Emily has been in touch with principals at some schools to elicit their participation in promoting the event. Julia Lee Moore, Ida Burns, and Ellen Smith are among the schools identified as the best prospects for participation. Bob Cole of the Conway Police Department indicated that he will check with the department about having an officer present at each. The Board agreed to spend \$200.00 on promotional materials for the event.

5. City Update.

a. This week's Council meeting was a big win for BPAB. The Bicycle Master Plan was approved. Amanda Potter Cole commended Todd Ake for his successful conversations with Mayor Townsell that led to this outcome. Council also passed the City's adoption

of Strava Tracking System. The City will pay for the data analytics, so we should encourage everyone to use Strava instead of other GPS-type applications that track one's non-automobile movements (bicycling, walking, running). Council would like businesses to underwrite the proposed bike share program. The Board should reach out to potential underwriters (banks, etc.).

b. The SRTS Trailer. The item was tabled because no representative of the City who could provide an update was in attendance.

6. Enforcement. Bob Cole told Board members that if we know of incidents involving accidents between motorists and either cyclists or pedestrians, we should forward specific information to him. The idea is to identify problematic areas or intersections. An officer could be stationed at such problem places for probably two hours at a time. The three-foot law needs to be more vigorously enforced, and BPAB members are key to identifying infractions. Bob Cole spoke with the Chief of Police about "direct patrols" of police officers on bikes. Unfortunately there are staffing issues (insufficient numbers of officers), and stiff requirements for officers to be certified to patrol on bicycles. However, the Chief's goal is to assemble a crime suppression team that will be comprised of officers on bikes who can go to places where auto thefts and break-ins occur, given that bicycles are easier to maneuver more quickly in such settings.

## 7. Old Business.

a. Infrastructure surveys. Mark Voyles to get with David Barber, and work on improving the survey. In the mean time, Amanda suggests using the existing micro survey as we used last year at Ecofest.

b. 2015 Annual Report. The report is nearly finished, though board members need to provide suggestions for edits and revisions. Mark Voyles to read the document for content, and Bob Cole will read it for edits.

## 8. New Business.

a. Greg Reddin. The Board would like the City to recognize Greg's legacy in some way. Amanda Potter Cole would like to see this done while he is still living. One possibility that was discussed and that had unanimous support is to name an existing bike trail or bike route for him. Emily Walter remembers fondly seeing Greg and his family riding in the White Oak area, which is on the Conway Bicycle Route. Emily suggests that the City place signage to mark the route in Greg's name. She will touch base with Mayor Townsell to investigate what would need to be done to accomplish this initiative. Michael Yoder and Jim Bruce will work on a written narrative about Greg's contributions and hard work for the community, including his work on BPAB, CAB, and BMP.

b. CAB is still trying to contact candidates for mayor to set up a forum before the election.

c. The Board discussed the necessity of signage, hopefully to be placed widely throughout the city, that reminds motorists that bicycles may use the full lane of roads like Reedy Road, where such signage now exists. The Board agreed that this should be duplicated throughout the city. Board members should be thinking about streets where such signage would be most appropriate, especially streets with sharrows.

9. Motion to Adjourn entertained by Amanda Potter Cole, and seconded by Mark Voyles. Motion passed. Meeting adjourned at 7:32.