

20 Oct 2016

Meeting was called to order at 6:16 PM

6 People present – Amanda Potter Cole, Jim Bruce, David Barber, Emily Walter, Mark Voyles, Bethany Stovall

Minutes from last meeting were approved unanimously

1 – Emily reported on Walk to School Day

- 400 participants
- Carolyn Lewis needs more student participation, may require a special effort
- We spent \$160 on bracelets, all of which were given out to walkers the day of the event. We now have participation data for the event, which should mean we can more accurately plan in future.
- Principals appeared happy with event.
- In future we should get yard signs to post at the school to improve event visibility the week before the event. If we get reusable ones we can pick them up the day of the event

2 – Ecofest

- 53 surveys were received, which said
  - Is Conway bike friendly? 21% yes 75% some 4% no
  - Is Conway walk friendly 28% yes 60% some 11% no
  - Amanda noted that in her interactions respondents might not actually be using the infrastructure, and were therefore reporting their impression
- 32 emails were collected. **Amanda will send them a welcome message**
- People were looking for bike maps, we think they are all gone. Could the chamber help with this, as it is a city promotion thing?
- We received several comments about locations in general and specifically
- Next year we should try to not have the music so close

3 – Next month's meeting

- should be a review of the current year and a plan for next year.
- The master bike plan has milestones, which we should review. **Amanda will contact the mayor's office to ask what input the city needs re: those milestones, and to invite the new mayor to a meeting.**
- The city has clearly indicated they would like approved cross sections of roads. We need to provide that to them. There are resources available through groups CAB is a member of, which we should utilize.
- What events should we plan for next year? It was noted that having a concrete list of tasks to achieve should allow us to recruit new members, as some have felt that there is not enough concrete action taking place from the board.
  - Walk to School / Bike to School
  - Ecofest.
  - Toad Suck would be good, but requires more time than we can usually give

- Back to School Events. We need to get on those schedules in the Spring or Summer for fall BTS
- The Health Expo at the high school
- Need access to the walking plan. We should ask the new mayor's office for this
- We need new surveys. **David and Mark will look at surveys.**

4 – Specific requests

- We were contacted by an older user of the TC Trail who indicated that she would like to see signs indicating how people should interact with others on the trail (specifically, bicyclists passing people without notification). **Jim will research possible signs.** We could do a full courtesy campaign next year.
- There was also a suggestion of teaching families how to ride together safely. It was noted that the best place to access families was at Bike Rodeos, but often parents were not involved in those as much as they could be.
  - Rodeos could happen at the schools more easily after the testing season is done in the Spring.
  - Other ways to access families was PTO, and Scouts.

5 – We changed our bylaws to include Parks, need to follow up with city to ensure those changes were actually made by council.

6 – We are still needing a way to facilitate conversations with parks and with schools.

7 – Jim, Mark, and Amanda will be leaving the board. We will have 5 open positions at that point.

- Need selection committee plus timeline
- Goal is to get new members confirmed at January meeting

8 – **Emily will reach out re: Reddin's Route dedication.** There is also a memory book at Four Winds church which we will submit text for.

9 – We should thank Tab for his support.

10 – We need to approve the 2015 report, which has some blanks needing official language. **Mark will reach out to Finley to get that language.**

Meeting adjourned at 7:38pm