

BPAB Meeting April 20, 2017. Minutes

Board Members Present: Peter Mehl, Bethany Stovall, Emily Walter, Michael Yoder, Matthew Murphy, Tom Courtway.

Board Member Absent: David Barber

Other Attendees (Ex-Oficio members): Jack Branscum, Beth Sketoe, Hayden Schmitt

Meeting began at 6:03

I. 1. Michael Yoder's term was up at end of 2016. Emily Walter made a motion to approve Michael Yoder's new term, to expire in 2019. Tom Courtway seconded. The motion passed.

2. Minutes from October, 2016. Emily Walter made the motion to approve the minutes. Bethany Stovall seconded. Motion passed.

3. Minutes from March 2017. Emily Walter made the motion to approve the minutes. Bethany Stovall seconded. Motion passed.

4. Treasurer's Report. Beth Sketoe indicated that BPAB has \$483.23 remaining. The BPAB budget will be run through the Planning Department's General Budget. The funds remaining includes that which remains from the Kimberly Clark donation.

II. Old Business

1. Board terms were discussed. David Barber's term expires in 2018. Bethany Stovall's term expires in 2018. Michael Yoder's term expires in 2019. Emily Walter's term expires in 2017. Matthew Murphy's term expires in 2017. Tom Courtway's term expires in 2019. Peter Mehl's term expires in 2019.

2. New Members. The Board has four vacancies. The Board needs representatives from the Conway School District, particularly PE teachers. Sharon Bradley and Duston Morris were mentioned as possible people to approach.

3. Bethany Stovall relayed information she gathered from Amanda Potter Cole. Bethany received the table cloths and banners, as well as a thumb drive with Amanda's BPAB documents. The 2015 Annual Report has not yet been completed, nor has the 2016 Report. Bethany to send what has been done on the 2015 report to the board members. Beth Sketoe indicated that all documentation will be places on the City web site.

4. Volunteer for Vice-Chair. One duty is orienting new board members. Emily Walter volunteered. Tom Courtway motioned that Emily be Vice Chair for 2017. Michael Yoder seconded. Motion passed.

5. April Dedication of Reddin's Route. Emily Walter is working on it with Greg Reddin's

widow, Tonya. The goal is to have a dedication ceremony during May 2017 at which the board will present Tonya a sign. ~~The dedication will be made by Council.~~ [Route has already been approved by Council.] Emily will provide an update soon.

6. Update on BPAB web site. The Facebook page has gotten lots of traffic especially with Greg Reddin's passing. Beth Sketoe indicated that the City would like all content on the BPAB web site will be hosted on the City's web site. The BPAB site's content will migrate to the city's site, including minutes, bylaws, names of board members, ex-officio members, and calendar of events. Suggestions for changes or edits to the BPAB portion of the site should be sent to Beth Sketoe.

III. New Business.

1. Meeting of the Trails Everywhere Initiative. The idea of this initiative (started by the Chamber) is to have good, standard bike access everywhere in the city, with an extensive increase of shared-use paths, and some designated bicycle lanes. All of the stakeholders need to be involved, including the Chamber of Commerce (Jamie Gates), city planning, streets and some BPAB board members. Beth Sketoe to organize the meeting. A first phase is connecting UCA's trail on the north side of Dave Ward dr. to the city trail on the south side. UCA to kick in \$300,000 for the Dave Ward Bridge, as well as grants and city resources. Jack Branscum said the original estimate for the cost of the bridge was \$1.2 million but he thinks it realistically might be an amount closer to \$3 million. Tom Courtway made a motion that Peter Mehl and Beth Sketoe set up the agenda for the meeting. Bethany Stovall seconded. Motion passed.

2. Peter Mehl has a meeting planned with Mayor Castleberry over Bicycle Master Plan and other issues will be pursued, including the Zagster Bike Share launch, and funding issues. The Zagster program involves 20 bikes housed at 5 stations, or an average of 4 per station. Two stations are downtown. According to Branscum, the Streets department is leading the roll out, with the Chamber of Commerce, Zagster, and the Mayor's Office decided the five locations. Phase I involved the planning. Phase II, the next stage, involves funding. Baptist Health Medical Center has committed [how much, Jack?] funds. UCA and Hendrix will be approached [by who?] for donations, as will several companies in Conway. Mehl indicated that BPAB should play a role in this program and will help with an event launch likely occur in late May. ~~Simon Park is the likely location, but the Chamber will have input because of its influence in getting CBC to donate money.~~ Jack Branscum to meet with the Chamber for more funding possibilities. —Is this true Jack?

3. The City has a contract with Strava which tracks cyclists' trips. Strava already has data on Conway bicyclists and their journeys, but the City still needs to encourage cyclists to use Strava so we can get maximum data. Jack Branscum and Beth Sketoe to pursue this. —[How? I intend to ask about it when I meet with the Mayor.]

4. Mayor Castleberry will designate May as Bike Month. CAB's Facebook page lists all the May events. May 10 is Bike to School Day. Emily Walter is in talks with the school

district to promote it, though the upper administration there is discouraging her from having direct contact with principals. Yard signs are crucial for promotion of the event, but those who plant them need to be mindful of Code Enforcement. Emily is working with Code Enforcement for leniency during the week the signs will be displayed.

5. Pedestrian Master Plan. Beth Sketoe sent a file to David Barber that includes work done by Wes Craiglow that she found. She says that the report in progress contains some twenty pages of content thus far. Bethany Stovall to be involved as well as David Barber and Michael Yoder. Beth to send the files to Bethany and Michael and Peter.

IV. Adjournment. Tom Courtway motioned for adjournment. Michael Yoder seconded. Motion passed and meeting adjourned at 7:10.