



**Conway Tree Board
Meeting Minutes
October 6th, 2025 | 4:30–5:30 PM**

Roll Call: All present

September Minute Approval

- * Bell (1st), Little (2nd), Motion Passed

Updates

- * November 4th set for UCA Tree Walk
- * Discussion about advertising it at Arbor Day
- * Will be led by Ecology Professor & Plant Physiologist

No Mow May Discussion

- * Potential idea pitched to consider a "No Mow May" to help pollinators.
- * The city would need to ensure code enforcement doesn't penalize residents during May.

Arbor Day Event

- * Free tree giveaways occur in the fall for Arbor Day, with reservations taken in advance for larger trees.
- * Google Forms have been used to collect reservations, including species selection.
- * In the past, Tree Board monitored responses and manually removed options as they were claimed.
- * Shopify could be used for the free tree giveaways to simplify process
- * Shopify Trial is free for 3 days, then \$3 for 3 months. Motion to spend \$3 for the website for three months was made (Skylor) and seconded (Little); motion passed
- * Need to vote on allocating \$200 for the drums; Motion made (Little) and seconded (Bell); motion passed
- * Ellen Smith: Have not heard back regarding choir
- * Caitlin Riles: Bell contacted regarding wampus cat mascot & waiting for response
- * Secret Nook gave two \$20 or \$25 gift cards for the poetry contest prizes.
- * CBC will be doing pine cone decorating station; may need to collect more pine cones for this event
- * UCA Water Table is available
- * Krista reached out to beekeepers, but they haven't responded
- * Master Gardeners will be there and needs several tables
- * Suggestion to plant donated tree near the persimmon champion tree

Tree Giveaway

- * Last year Parks picked up the trees from Bemis
- * Need to ask if they can do that again on the Friday before.

Confirmed Arbor Day Participants

- * Boy Scout coup confirmed.
- * Alderman Spurgers will read the proclamation.
- * Forestry division will need a table and will bring Smokey.

- * CAWSS will be doing adoption event
- * Sanitation Dept also confirmed

Poe-Tree Contest

- * Mr. Campbell (middle school teacher), Ms. Sweer (literacy specialist), and Adriana Davis (author) are confirmed judges.
- * Google Forms submissions end on Oct 24th.
- * Board members may need to vote on submissions if there are too many.
- * Ideally, judges will access the Google Form and vote there.
- * There will be youth and adult categories.
- * Gift cards from Secret Nook (first place) and Soapbox Laundry will be used for prizes.

Merchandise Orders

- * There are a few different sticker designs; discussion on which ones
- * Purchase 200 of the A1 option (from handout) DTF on fabric bag; remaining to be spent on all sticker designs (\$500ish left)
- * Cost difference is substantial: A2 bags are around \$240, while DTF bags are around \$458.
- * All items need to arrive before November 1st

Action Items for Arbor Day

- * Hot dogs can be purchased for \$40 for 80.
 - * They come frozen, so time is needed to thaw them.
- * They were well-received at the community center and pool events.
- * Reach out to elementary school to book choir
- * A flyer about bringing pine cones and advertising the poetry contest will be created, and the link will be shared.
- * The Shopify page should be opened by Oct 13th
 - * Trees: Nuttall oak, Bald Cypress, Black Gum / Black Tupelo, River Birch, Overcup oak, Mayhaw, Willow Oak
- * Gabriella will help with tree giveaway
- * Shade tent: Tracy has been using her personal one.

Adjournment

Motion made and seconded to adjourn the meeting at approx. 5:30 pm

Next Meeting: November 3rd, 2025